

Thank You

FOR YOUR SUPPORT



HEART OF HEFFERNAN

Working Together . Inspiring Change . Improving Lives . Bridging Gaps



DONOR IMPACT REPORT

2020 was a difficult year for so many individuals, families, small businesses, and nonprofits. While we are still working through the pandemic, there is hope!

Heffernan Foundation continues to reach those in need in the areas of education, shelter, and food insecurity with the continued generosity of our insurance company partners, our employees, vendors, and clients.

HOW WE GIVE BACK : SINCE 1988, HEFFERNAN GROUP & HEFFERNAN FOUNDATION:

VOLUNTEERED OVER **36,000** HOURS AT
OVER **250+** NONPROFITS NATIONWIDE



AVERAGE **\$2,100** IN DONATIONS
PER EMPLOYEE, PER YEAR



CONTRIBUTED **\$12,745,817** TO VARIOUS
NONPROFITS THROUGHOUT THE UNITED STATES



60% STAFF PARTICIPATION PAYROLL
CONTRIBUTIONS TO HEFFERNAN FOUNDATION



AWARDED **\$1,211,500** TOWARD
EDUCATION SCHOLARSHIPS SINCE **2006**

HAS CONSISTENTLY BEEN NAMED A
'TOP CORPORATE PHILANTHROPIST'
SINCE **2003**



DONATED **\$467,000** TO LOCAL
FOOD BANKS / FOOD PANTRIES
1.4 MILLION MEALS
\$1 DOLLAR = **3** MEALS



Heffernan Foundation is changing futures through access to education, reducing homelessness and food deficiency through relevant nonprofit collaboration; promoting community and employee engagement.

WORKING TOGETHER. INSPIRING CHANGE. IMPROVING LIVES. BRIDGING GAPS.

The Heffernan Group and Heffernan Foundation believe in giving back, whether through volunteer opportunities or donations, as a way to improve the communities where we live and work.

How we give back

EMPLOYEE MATCHING

- Each employee is allowed \$250 to donate to a 501(c)3 charity or charities of their choice and the Heffernan Foundation will match dollar for dollar.

VOLUNTEERING

- Each employee is given four days during work hours to volunteer their time for local nonprofits.

GRANTS

- We offer grants to nonprofits meeting our core areas of funding. Grants range from \$2,500-\$10,000 on average.
 - Education, shelter, food
 - Applications are by invitation

SCHOLARSHIPS

- Garee Lee Smith Scholarship (eight \$5k scholarships per year)
- College Track Scholarship (\$60k to one student : \$15k per year for four years)
(Four students currently participating in our scholarship program)

GRANT-A-WISH

- Provide a wish for a deserving child ages 4-18.
 - Wishes Granted : Disneyland, Disney World, Colorado Dinosaur Dig, Day on the Bay + Giants Game, Summer Camps
 - Application sent out in January of each year

PAYROLL CONTRIBUTIONS

- Our staff contribute a portion of their paychecks each month into the Foundation. In 2020, 60 percent of staff were enrolled.
- Funds raised are donated to nonprofits at the end of each year.

WELLNESS/PHILANTHROPIC EVENTS

- When allowable, each office hosts events throughout the year.
 - Friends, family, and colleagues are all welcome to join!
 - Some events include : Breast Cancer Walk, Bridge to Bridge, Lung Cancer Walk, Walk for the Kids, Petaluma Foot Race

