

# HOSPITALITYHELPS

AN INITIATIVE TO EMPLOY AND FEED BAY-AREA FAMILIES  
AFFECTED BY COVID-19.



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*Taste*



**MEALS on WHEELS**  
SAN FRANCISCO

# HOSPITALITYHELPS

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## THE NEED

In the past weeks, thousands in our hospitality industry have been laid off in the wake of the coronavirus pandemic. In the coming days and months, as our community copes with this national health crisis, as schools remain closed and businesses that would regularly employ this workforce struggle to survive or close entirely, these people and their families will be facing grave and immediate food shortages and will have nowhere to turn except shelters and food lines to put food on their tables. Many other industries and communities will be equally hard-hit.



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## THE INITIATIVE

HOSPITALITY HELPS is a partnership of Taste Catering, Copia™ and Meals on Wheels San Francisco. We aim to use the resources of the hospitality industry to provide free healthy meals to those who need them, providing nourishment and much needed peace of mind during this difficult time.

**Taste Catering** will use their 19,000-sq.-foot kitchen in Millbrae and their vast experience delivering healthy, nutritious meals in volume to create up to 10,000 lunches and dinners per day to be distributed to those in need. The Individually prepared and boxed meals will be safer, faster and easier to distribute by already stressed food delivery centers.

**Copia™** headquartered in San Francisco, is a for-profit company that uses its technology platform to bring healthy food to those in our community experiencing food uncertainty. Copia will collect pre-prepared high-quality, nutritious meals produced by Taste Catering, and deliver them through their pre-existing distribution channels with the Bay Area's biggest not-for-profit shelters, food banks, family service centers and elderly food service programs.

**Meals on Wheels San Francisco** is committed to the belief that all seniors have the right to live independently, with dignity and respect, in their homes for as long as it is safely possible. It is their mission to provide isolated homebound seniors in San Francisco with nutritious meals and supportive services to prevent their premature institutionalization.



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## HOW YOU CAN HELP

Join other pillars of our community by providing 100% tax-deductible funding to feed families in need.

### SPONSORSHIP LEVELS:

Featured: \$330,000**	funds 30,000 meals
Collaborator: \$220,000	funds 20,000 meals
Contributor: \$110,000	funds 10,000 meals
Friend: \$55,000	funds 5,000 meals

*\*\*Logo on Masthead and Featured in All Media and Press*

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